

A woman with her hair in a high ponytail, wearing a white blazer, is speaking to an audience. She is gesturing with her hands. The background is a blurred indoor setting with a staircase railing.

DEKETA
TRANAE

20
26 **SPEAKER KIT**

MENTAL RESILIENCE . WORKPLACE ADVERSITY . COMMUNITY BUILDING



About Me.

I am the Founder and CEO of Pure Necessity By Deketa Tranae® and the Wealth Legacy Builders (WLB) Circle - created from a vision to empower professionals and entrepreneurs to build wealth, make impact, and position themselves for intentional purpose and alignment within their organization, business, or personal lives.

I am a faith shifter who dares you to tap into your values, skills, and network to be positioned for a breakthrough.

As an extension of my human resources background, I also leverage the aforementioned strategies to mentor, coach, and consult company and organization leaders, and their support teams, to their highest potential.

/ ***Deketa Tranae***

CREDENTIALS

- Bachelor of Science in Education - University of Memphis
- Leadership Credentialed Trainer/Facilitator (over 50+ courses)
- DiSC Certified Consultant
- eSpeaker Certified Virtual Presenter
- John Maxwell Certified Member
- 8+ years in Human Resources Training & Management
- 20+ years in Educational Development



2.1K
CONNECTIONS



1.4K
FOLLOWERS





PAST / CURRENT
CLIENTS



POPULAR

Speaking Topic.

Resilience

In The Midst of a Shift

Targeted Audience:

Any conference seeking mental health talks intended to attract faith-based organizations, women and/or entrepreneurs.

Talk Overview:

In "Resilience in the Midst of a Shift," Deketa Tranae engages her audience with powerful testimonies about navigating life's unexpected challenges. She addresses the question of how to move forward when faced with adversity, highlighting the importance of faith and community support. Deketa Tranae defines what a supportive community or "village" looks like and stresses the necessity of prioritizing both physical and mental health. Her inspiring anecdotes and practical strategies encourage attendees to confront life's adversities head-on and transform their struggles into powerful testimonies of resilience.



Guest Feedback

Ebony D. Sullivan

Founder & CEO
Suga Pie Honeybun

"I absolutely love Deketa Tranae. She has great energy, is accomplished, and loves connecting with audiences. She shares many topics including overcoming adversity, authenticity, leveraging your voice, and showing up as your 'best self' every day. She believes we all deserve and are capable of discovering our passion, pursuing our dreams, and making an impact on the world while having balance. If you are looking to accelerate personal growth and development, or simply need a motivational speaker, she is the best choice."

POPULAR Speaking Topic.

Triumphing

Adversities In The Workplace

Targeted Audience:

Any conferences focused on cultivating a thriving workplace/company culture.

Talk Overview:

In her compelling talk, "Triumphing Adversities in the Workplace," Deketa Tranae emphasizes the vital role of community-building through allyship and employee resource groups. She passionately shares insights on how to remain confident in one's skills and effectively implement them in the workplace. Deketa Tranae discusses navigating company politics and overcoming challenges, encouraging attendees to recognize their value as contributors who can create a significant impact. Her message resonates with individuals across various backgrounds, instilling a sense of empowerment and purpose.



Client Review

Claire Dees

Executive Director
Spectrum Autism Support Group

"I was deeply moved by Deketa's ability to uplift and empower moms with children on the autism spectrum. Her message was so insightful and practical and provided a beacon of hope and encouragement. Deketa doesn't just speak; she touches hearts, leaving a lasting impact on all who listen. Truly, an extraordinary advocate for women focusing on strength and empowerment."

POPULAR

Speaking Topic.

The Importance

Of Building Community

Targeted Audience:

Young Professionals, Experienced Professionals and Entrepreneurs

Talk Overview:

In her talk, "The Importance of Building Community," Deketa Tranae outlines essential strategies for cultivating personal and professional relationships. She encourages her audience to engage actively, embrace discomfort, and maintain consistency in their efforts. With a powerful message centered on faith, patience, and trust in the process, Deketa Tranae illustrates how these elements can lead to successful outcomes. Her insights inspire individuals to foster meaningful connections and create supportive environments that empower everyone involved.

Deketa Tranae In Action.

The Importance of Building Community

Location: London

Event: 12th World Congress on Education (WCE-2025) Churchill College, University of Cambridge

[CLICK TO WATCH](#)



Triumphing Adversities in the Workplace

Location: Canada

Event: World Diversity of Leadership Conference

[CLICK TO WATCH](#)





DEKETA TRANA E

Ideal Audience Profile

Demographics

Women, Entrepreneurs and
Progressive Professionals

Career Level

Entry to C-Suite





Annual Personal Income

\$50,000+

Presenter Rates

Keynote	\$3,500 - \$10,000
Panel Guest/Moderator	\$2,000 - \$3,500
Workshop Facilitator	Email Request
Media Appearance	Email Request

Contact

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